

Profit on Purpose: Your Vision

Craft your vision statement. This template provides a guide for how you may consider framing your statement. If the format feels too restrictive or awkward, trust your intuition and describe your vision in your own terms. The key is to clarify both the broad strokes of your soul's world and the underlying linchpin that allows for it to unfold.

I live in a _____ community, characterized by _____ relationships. People feel / are/ express _____, which _____. They are / feel / do _____, because they know _____.

Here are a few examples:

I live in a support community characterized by warm, accepting relationships. People express themselves fully, and their truth is met with compassion and respect. People are excited to expand into their full potential, and are confident in their own worth and the value of their innate gifts and talents.

I live, work, and am an integral part of a vibrant, creative community characterized by uplifting, synergistic relationships. Creative expression is encouraged and met with compassion and respect. People collaborate with integrity in supportive, inspiring partnerships that enable each person to grow into their most prosperous and best self.

Profit on Purpose: Your Mission

*What qualities are unique to you that you cherish in yourself?
(list at least two)*

*How do you like to express those qualities for others, i.e.
support, inspire, guide, teach, show, etc.?*

Profit on Purpose: Your Mission

Craft your mission statement using the information above. This template provides a guide for how you may consider framing your statement. If the format feels too restrictive or awkward, trust your intuition and describe your vision in your own terms. The key is to clarify both the broad strokes of your soul's world and the underlying linchpin that allows for it to unfold.

Using my _____ (gift/talent) _____ & _____ (gift/talent) _____, I _____ (ways you express your best qualities) _____ others to know/feel/do/see _____ (how you want them to feel) _____ so that _____ (your vision) _____.

Here are a few examples:

I use my enthusiasm and vision to guide people towards authentic expressions of themselves and their true gifts and talents, so they fully embrace their vitality and potential.

I use my humility and enthusiasm to fully accept, support and honor my own and others' contributions so that we all feel understood, respected, and supported and enjoy the world's diversity of people, ideas, visions, and lifestyles.

I embody my inherent joy and enlightened potential and, by doing so, inspire others to awaken to their true happy and harmonious nature. My passion and vision help people see the beauty and potential within themselves, their relationships and the world.

Profit on Purpose: Your Joy

YOUR HAPPY PLACE

Joy is your fastest path to your purpose. Your emotions are like your navigational road map to the life that you most want to live. When you're happy, you're on the right path. When you're feeling anxious, jealous, insecure, angry or sad, you're off track.

What were you doing during the times you've felt most alive and happy?

What activities or events elate you?

Do these experiences have any common elements?

Profit on Purpose: Your Joy

EXAMPLE

Activities during which I felt most happy and alive:

- ▶ Swimming - enjoying the silence and stillness of being underwater.
- ▶ Hiking - enjoying the softness of dirt under my feet and the quiet.
- ▶ Talking and bonding with my sorority sisters and women from my book and running clubs.
- ▶ Helping friend learn ultimate Frisbee - cheering him on, encouraging him, running - helping him push beyond perceived limits.
- ▶ After yoga - feeling calm, like everything makes sense, there's no need to hurry or force things to happen.
- ▶ During meditation - when my worries fall away and I feel calm and in the right place.

Common elements of my happiest moments:

- ▶ Physical activity.
- ▶ Bonding with women.
- ▶ Encouraging people to be kind and appreciate themselves.
- ▶ Being in nature - being overwhelmed by the natural world and feeling small within it.
- ▶ Experiencing inner silence.